

WE ARE



**Behavioral Health Services
for Children and Families**

A photograph of a woman and a young girl sitting on a couch. The woman is holding a smartphone and pointing at the screen, while the girl looks on with a smile. The background is a bright, modern interior with a white bookshelf.

2019 Annual Report
What is serving the whole child?

OUR PHILOSOPHY


OUR MISSION

OUR VISION


We believe that all children are good; and if given appropriate opportunities, they will become productive, contributing members of society. Since 1980, DATA has developed a range of prevention, intervention and treatment services designed to address the child as an integral part of his or her family and community. Our goal is to provide these children with the skills and competency necessary to achieve these positive outcomes.

DATA provides effective quality programs for children, adolescents and their families experiencing behavioral health problems and/or juvenile delinquency. We provide services in Palm Beach, Martin, St. Lucie, Indian River and Okeechobee counties. We are committed to providing programs that foster the skills necessary for individuals to be responsible, productive members of their communities.

We envision a community that instills the importance of education and respect for self, life and property, which empowers children and their families to reject drugs, violence and other criminal activity. DATA recognizes that substance use affects every aspect of an individual's life and that effective programming will foster self-reliance, social competence and abstinence from substance use.

A woman with curly red hair, wearing a blue button-down shirt, is smiling and holding a white sign in front of her.

WE ARE Florida's first residential substance use treatment program serving adolescents with co-occurring mental health issues.

A man with short dark hair, wearing a light blue button-down shirt, is smiling and holding a white sign in front of him.

WE ARE leaders in the integration of substance use and mental health services into Behavioral Health.

RESIDENTIAL

DATA operates two adolescent residential treatment centers - The Norman C. Hayslip Center in Fort Pierce with a capacity of 20 beds and the Walter D. Kelly Center in West Palm Beach with 24 beds.

Residential treatment uses multiple evidence-based strategies for individual, group and family therapy as well as methods that address trauma and life skills. The centers operate year-round, 24 hours a day and include on-site education programs enabling residents to continue their studies toward high school graduation. Successful completion of the program is based on: progressing academically, coming to terms with the impact drugs have had on the client's life, and changing behavior that is not acceptable in society. The average length of stay is three to six months.

OUTPATIENT

DATA's Outpatient services are available to any person needing help. Outpatient treatment provides screening, assessment, counseling, information and referral, and urinalysis services. Evidence-based strategies including Motivational Interviewing, Cognitive Behavioral Therapy and A-CRA (Adolescent Community Reinforcement Approach) are used. Care generally involves weekly sessions supplemented by participation in self-help meetings. Family therapy is an integral part of the client's treatment. Outpatient treatment averages 14 weeks.

SCHOOL BASED PROGRAMS

DATA runs multiple behavioral health programs and services for children and families that focus on reducing risk factors generally associated with the progression of substance use and mental health problems. This is accomplished through early identification of those at risk, performing individual assessments, and providing supportive services that emphasize short term counseling and referral.

Project SUCCESS

Prevention is the most effective way to reduce mental health and substance use issues in children as they mature. Project SUCCESS is in **more than 21 middle schools and high schools** in Palm Beach County and along the Treasure Coast. This evidence-based program builds on the findings of other successful prevention programs by using interventions that are effective in reducing risk factors and enhancing protective factors. Services include a universal prevention education series, individual and group counseling, parenting programs, and referral services.

School Based Behavioral Health Program

As part of the Marjory Stoneman Douglas High School Public Safety Act passed in 2018, this program places behavioral health therapists in **14 Palm Beach County schools** on a daily basis. Working closely with The School District of Palm Beach County, we are able to help children who may have behavioral health problems or struggling with a personal or family issue.

School Based Intervention

Intervention services are provided to children at **more than 18 local high schools and middle schools**. Services include the identification of youth at risk through individual assessment; education of school guidance staff; individual psychosocial assessment; short-term individual, family and group counseling; and referral to appropriate services for youth who need more intensive care. It also may include evidence-based anger management and substance use education as forms of intervention.

TASC

TASC or Treatment Accountability for Safer Communities is an assessment and case management program for youth offenders dealing with substance use and/or mental health issues. The program provides the framework for a partnership between the justice system and available treatment options for the child. DATA staff is located in nine Department of Juvenile Justice centers in the five-county area we serve. TASC specialists conduct comprehensive assessments and provide recommendations to Juvenile Justice and the courts. The program is designed to ensure that all youth offenders needing services are identified and afforded the opportunity to begin their journey to recovery.



Since 2000, DATA has received seven consecutive, three-year accreditations from CARF International. Voluntary accreditation from CARF demonstrates our commitment to providing quality, safe and effective behavioral health programs to not only those we serve directly, but also to the community and our funders. All DATA programs are CARF accredited.



James McInnis, CGFO
Board Chairman

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If you would like to learn more about DATA and how we serve the whole child, we'll be happy to arrange a tour or sit down with you to discuss how you might become involved with our organization.

Dear Friends, Supporters and Staff of DATA,

Since I first became a member of DATA's Board of Directors, I have been astounded and amazed by what I've seen from this organization. Now four years later, I cannot express enough how honored I am to be chosen as Board Chairman of this remarkable organization.

And, I could not be more impressed with the vision and leadership displayed by DATA's CEO and President John Fowler. I am proud that he is my friend and I am proud to be part of this wonderful organization committed to providing the most comprehensive behavioral health services for children and families in the five-county area we serve.

One of the things I am most impressed by is how well DATA achieves its goals and objectives each year. DATA's staff and employees are genuinely dedicated to helping children and teens overcome substance use and behavioral problems so they can become productive members of society.

Importantly, DATA continuously assesses the effectiveness of its programs with an emphasis on Behavioral Health. This **serving the whole child** approach offers the best opportunity for positive outcomes.

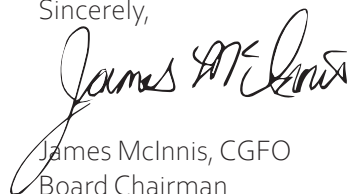
With a background in finance and accounting, having served for 20 years in government finances at local municipalities, I have a real appreciation for DATA's sound financial condition. Our major funders and generous donors can be assured that their money is being used prudently and wisely.

Yes, we are DATA and we are making a difference every day in the life of a child, and will continue to do so as we have for nearly 40 years.

As DATA's new board chairman, I will strive each day to spread our mission and I invite you to do the same. If you would like to learn more about DATA and how we serve the whole child, we'll be happy to arrange a tour or sit down with you to discuss how you might become involved with our organization.

In closing, I offer a sincere thank you to our board of directors, our tireless and devoted DATA staff, our long-time supporters, and any others who are committed to helping us serve the whole child.

Sincerely,


James McInnis, CGFO
Board Chairman

Dear Friends,

Inside this annual report is the story of the difficult life journey of "Kaitlyn." Until she arrived at DATA, she appeared to be on a hopeless course of severe drug and behavioral abuse. Kaitlyn is only 14.

Kaitlyn is what DATA is all about.

We are DATA.

As we solidify the integration of substance use and mental health services into the all-encompassing category of **Behavioral Health**, who we are resonates profoundly.

DATA has always embraced the belief that we are here to **serve the whole child**.

For almost 40 years, our policies and procedures, programming, and treatment plans have focused on comprehensive strategies to help with issues in a client's life. Our goal has always been to promote complete health and behavioral success in every aspect of a person's life.

This year, our Board of Directors formalized this belief and approach by revising our mission from a focus on substance abuse to behavioral health. Today, **we are DATA - Behavioral Health Services for Children and Families**.

The integration of health care services has been a national initiative for some time now. The system, however, is still very compartmentalized. Funding streams, regulatory requirements, evidence-based practices and other key drivers continue to operate in silos.

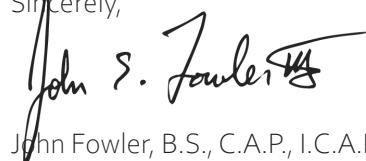
It is our goal to eliminate barriers to integration from the inside out. This is the strategy we will embrace to implement our mission and vision to best serve our clients.

This can only be accomplished through our most valuable resource – the brilliant and dedicated staff of DATA. I have been blessed with an extraordinary team of hardworking professionals. I see their caring and commitment, every day, in every department, from the front desk to the treatment and residential teams, in food service, administration, human resources, and senior management. Every staff member cares about children and our mission to serve the whole child.

They are there for all the young people like Kaitlyn who need our help. It is not easy. What makes it work, what makes us strong, and, in my opinion, the reason we are the best, is all of us together.

DATA is the best. We are DATA.

Sincerely,



John Fowler, B.S., C.A.P., I.C.A.D.C.
President and CEO



John Fowler, B.S., C.A.P., I.C.A.D.C.
President and CEO

*Our goal has always
been to promote
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What is serving the whole child?

In early 2019, the Florida Alcohol and Drug Abuse Association and the Florida Council for Community Mental Health merged to become the state's largest organization representing both mental health and drug treatment providers.

DATA President and CEO John Fowler, who also serves on the board of the newly formed Florida Behavioral Health Association, welcomes the change.

"Drug centers would say, 'They've got mental health issues, we can't serve them,' and mental health centers said, 'They've got drug problems, we can't serve them,'" Fowler says. "Behavioral health encompasses both mental health and substance use issues."

For Fowler, it's another step toward DATA's longtime commitment to serving the whole child.

"We've always been focused on serving the whole child," he notes. "When our Walter D. Kelly Treatment Center opened 35 years ago, it was the only residential center that would take kids who were on psychotropic drugs for depression or bipolar disorder."

In the real world, both drug abuse and behavioral issues often go hand in hand.

"You can't just focus on the drug problems," Fowler explains. "We don't find kids doing drugs on a street corner. It's when they get arrested, or are skipping school or having family problems. It's the behavior they exhibit, and that's how we identify the drug problem—and if we don't treat the behavior, you're not going to solve the drug problem. You've got to serve the whole child."

What does serving the whole child mean?

Skills training

"The Kelly and Hayslip Centers help kids become certified in kitchen services, driver's education, First Aid and CPR," Fowler says. "Whether it's a mental health or substance abuse problem, if you teach the child skills they can use, they have a much better chance of succeeding when they leave here – that's what serving the whole child is about."

Family relationships

"Our goal is to reunite the child and family, which often suffers from a strained relationship," Fowler says. "Families can be their own biggest asset. If we can get them to work together toward common goals, the opportunities for success and positive outcomes grows exponentially."

Academics

"If we can help a child bring his or her school grades up from C's and D's to A's and B's, that's serving the whole child," Fowler continues.

"They feel better, their self-esteem improves and pretty soon they're part of the family again, instead of getting arrested from hanging out trying to get drugs on Friday night."

And sometimes, Fowler says, you treat the whole child by simply acknowledging that you can't.

"There are some mental health problems DATA can't serve," Fowler says. "If that's the case,

we're committed to what we call the 'warm hand-off.' We will get that child to where he or she needs to be. We don't just give them a card with a phone number they can call and wind up having to leave a message. We have relationships with other organizations that can help when we can't. We lead the client through that next door to the agency that can help. The Warm Hand-Off."

"That's what serving the whole child means."

“...if we don't treat the behavior, you're not going to solve the drug problem.”

- John Fowler
DATA President and CEO



Hi, I'm Kaitlyn...I'm 14

"Kaitlyn" started using the painkiller Oxycontin when she lived in Texas. "I was 12, she says."

Two years ago, she moved to Palm Beach County. "And then all my friends were doing Percocet and smoking marijuana, so I tried it." Pretty soon she was smoking every day.

"My boyfriend gave me a handful of Xanax and Percocet for my birthday." Then, she overdosed at school.

"Four Percocets and eight Oxy's, all before school. I asked to go to the nurse's office, but the teacher said no. My veins were burning. I stood up and it just felt like my whole body was on fire. The principal was saying, 'What did you take?' but I couldn't talk. I was just moaning. And then the ambulance came."

And then DATA came.

By then, Kaitlyn had a history that would make some treatment centers shudder. She'd been suspended from school more than 40 times. She'd been cutting her arms and thighs. She was Baker Acted after her father found razor blades and pills in the bathroom.

Kaitlyn was Baker Acted five more times, transferred to an alternative school and then the Juvenile Court put her on probation. "They (Juvenile Court) called and said, 'We have a young lady here in dire need of treatment,'" recalls Walton Stoudenmire, DATA's director of residential programs.

DATA prides itself on treating the whole child, and Kaitlyn embodied that challenge. She'd been diagnosed bipolar at a young age. She had stopped taking the prescribed drugs and was strung out on unprescribed drugs. She had mental health issues. She had behavioral issues. She had educational issues.

When Kaitlyn arrived at the Walter D. Kelly Treatment Center, "we had a rough adjustment period," Stoudenmire says. "I thought maybe it was a little more than we could chew, but if we could get her through

the first two weeks, we could probably be successful with her."

Kaitlyn learned about DATA, and DATA learned about her.

"I don't know how to divide, multiply and subtract," she told her counselor. "I can't read at all. I read word by word."

Kaitlyn has two brothers and a sister, all from the same mother, all from different fathers. She hasn't seen her mother since she was 2. "She's been in and out of jail my whole life," she revealed.

Her father had contracted Hepatitis C from using shared needles, but couldn't begin treatment until recently because he wasn't clean of the drugs. "He never came to see me when I was Baker Acted," she confided. "He always had excuses." And he never told her no.

"I'm really spoiled," Kaitlyn sees now. "My Dad told me he still has scars from when his Dad punished him, so he never punished me. He'd just say, 'Don't do it again.' I think if my Dad had disciplined me, I wouldn't be here."

At the heart of her demons, she believes, is an inability to control her rage. "I'm a very open person, and I'm a very nice person," she says, "when I'm not angry. I get angry really easily."

DATA therapists are treating the whole Kaitlyn. She's been given a safety plan to tackle the urge to cut herself. She's learning

impulse control. She shares her feelings and frustrations with other girls in the program. She attends classes and is making progress.

And when the stress becomes too much, she has a ball of Play-Doh and some coffee beans.

"Kneading the Play-Doh and sniffing the beans is a simple technique to help her calm down," Ariana Raub, residential program supervisor explains.

In less than a month, Kaitlyn had made it through the first of six treatment levels.

As she talks about her treatment program at DATA, her face lights up with a smile and she lets out a shy giggle as only a 14-year-old can do. "When I came to DATA, my hair was dead," she says with a smile. "I had pimples everywhere. I was really gross. Now I'm clean and I know myself.

"They treat me how I want to be treated, and I treat them the way they treat me."

DATA prides itself on treating the whole child, and Kaitlyn embodied that challenge.



DATA establishes the Laurie Henry Award in honor of beloved employee who died in 2005



During her years at DATA, Laurie Henry owned a sweater. An off-white cardigan sweater.

"She used to hang it on the back of her door at our Outpatient Center," CEO John Fowler recalls, "so after she died, I never let it go."

That was 14 years ago. Laurie Henry succumbed to cancer on September 1, 2005. She was 36.

Today, that sweater hangs on the back of Fowler's office door at DATA's Jupiter administration office, his way of remembering the former Director of Quality Assurance.

This year, DATA will inaugurate a way for everyone to remember her.

"We're creating the Laurie Henry Award in her honor," Fowler announced. "She was one of the most loyal, most dedicated, most committed people who's ever worked here. This award is an homage to her that will also honor the current employees who exemplify her qualities."

The first recipient will receive an engraved award and a monetary gift.

A Jensen Beach native, Laurie applied to become a TASC case manager in 1991, soon after graduating from the University of Central Florida with a degree in psychology.

Fowler, who directed TASC at the time, interviewed her. Then, she met with about 18 members of the TASC team. "They voted unanimously to hire her," Fowler says. Little did they know she was soon to become their supervisor as Director of TASC and shortly after became the Director of Outpatient Services, and then the Director of Quality Assurance.

The job became Laurie Henry's life, for the rest of her life.

"DATA received its first CARF accreditation in 2000," remembers Pam Middleton, DATA's CEO at the time. "It was due to her diligence and hard work that DATA received accreditation on the first CARF visit, and set the foundation for all future successful CARF visits and its seven consecutive CARF accreditations since then. Her excellence and willingness to succeed were felt by all who knew her. Laurie was the perfect role model, employee and friend."

What made her such a valuable employee and friend?

Walton Stoudenmire, director of DATA's residential programs, smiles when asked about Laurie. "She had a great sense of humor and a unique way of making people feel comfortable no matter the situation."

"She was a sponge," Fowler answers without a pause. "And she was logical. I could tell her something once and she'd learn it immediately.

In a year, she could write our policies and procedures. She helped initiate our day treatment program and our juvenile justice contract. Most of what she developed for our agency still exists and is still the basis of what we do here."

In other words, Laurie Henry's legacy at DATA is much more than an off-white cardigan sweater hanging on the back of the CEO's office door. But seeing it when he comes to work each morning makes John Fowler smile, just as she could make him smile each day.

"She could mess with me because usually she was a very serious person," Fowler says with a laugh. "She would come and tell me there's a surprise audit scheduled for tomorrow night, and when I started to panic, she'd laugh and say, 'I can't believe you fell for that.'"

"I miss her sense of humor. I miss her." The whole DATA family misses her.



How you can support DATA

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Maryann Pascarella

LIFE DIRECTORS

Norman C. Hayslip (1916-2004)

Walter D. Kelly (1927-1996)

PRESIDENT AND CEO

John Fowler, B.S., C.A.P., I.C.A.D.C.

We hope you benefit from the stories in this year's annual report and learn more about how we serve the whole child. For nearly 40 years, DATA has been a refuge of hope for children and families struggling with addiction and behavioral health problems. Any child or family can face these issues, many at alarming young ages with no regard for one's socio-economic place in society.

One hundred percent of every donation to DATA goes directly to support our exceptional, evidence-based programs designed to meet the specific needs of children, teens and their families impacted by addiction, mental health and delinquency issues.

Ways you can help:



Become involved with DATA by following and engaging with us on social media, talking with your friends, co-workers and lawmakers.



Introduce DATA to corporations and other potential donors.



Make DATA part of your annual giving with a contribution in honor of a family member or friend as an enduring tribute in their honor.

DATA is a nonprofit, tax-exempt charitable organization under section 501(c)(3) of the Internal Revenue Code. All donations are tax deductible.

To contribute to the Drug Abuse Treatment Association, Inc. by mail, please send your donation to:

DATA
1016 Clemons Street
Suite 300
Jupiter, FL 33477

Or visit us online at www.drugabusetratment.org
or call DATA at 561.743.1034.

Annual Operating Performance Year Ending June 30, 2019

Income

Grants/Contracts	\$6,465,014
United Way Grants/Contributions	\$ 278,872
Fees, Insurance & Medicaid	\$ 151,540
In-Kind	\$ 491,626
Investment Income	\$ 40,318

Total Income

\$7,427,370

Expenses

Program Services

Residential	\$2,226,763
Outpatient	\$ 644,591
School Based Treatment & Outreach	\$1,259,808
School Based Prevention	\$ 1,077,305
TASC (Treatment Accountability for Safer Communities)	\$ 811,682
Behavioral/Mental Health Services for Students	\$ 417,170
Medical Services	\$ 20,567
Client Incidentals	\$ 8,907

Subtotal Program Services

\$6,466,793

Supporting Services

\$ 794,088

Total Expenses

\$7,260,881

Net Surplus

\$ 166,489

**Above figures based on unaudited financial statements*

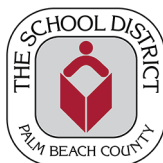
Thank you to our Friends and Donors

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Adrienne Hunecke
Jennifer Hunecke
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Sally Mohler
Network for Good
Northern Trust
Maryann Pascarella
Erskine C. Rogers, III
Eric Seymour
Alton Taylor, M.Ed.,
Drug Abuse Foundation
of Palm Beach County
St. Lucie County Sheriff's Office
Mimi Totten
Triple M Petroleum
Mary Smith
Mark Taplett
Jeffrey White
WPBF 25 News

A special nod to our Board of Directors for their dedication and passion for DATA

Gary Frechette	Erskine C. Rogers, III
James McInnis, CGFO	Eric Seymour
Sally Mohler	Mark Taplett
Maryann Pascarella	Jeffrey White

We are especially grateful for the bonds we have built through the years with the following local government and social service agencies who continue to provide funding for our Walter D. Kelly and Norman C. Hayslip Treatment Centers, Outpatient Centers and School Based Intervention programs.



Town of Palm Beach United Way
United Way Indian River
United Way Martin County
United Way St Lucie



And most importantly, we are not DATA without our incredibly talented, committed and enthusiastic team. A huge shout-out goes to the entire DATA staff and their families who give of themselves every single day to support our agency and its mission.

DATA Locations

Administration

1016 Clemons Street, Suite 300
Jupiter, FL 33477
561.743.1034 Phone | 561.743.1037 Fax

Norman C. Hayslip Treatment Center

4590 Selvitz Road
Fort Pierce, FL 34981
772.464.7575 Phone | 772.464.6169 Fax

Walter D. Kelly Treatment Center

1041 45th Street
West Palm Beach, FL 33407
561.844.9661 Phone | 561.840.8716 Fax

Outpatient/Intervention & Prevention

1720 E. Tiffany Drive, Suite 102
Mangonia Park, FL 33407
561.844.3556 Phone | 561.845.0316 Fax

Outpatient/Intervention

4590 Selvitz Road
Fort Pierce, FL 34981
772.595.3322 Phone | 772.595.3704 Fax

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