



DATA

DRUG ABUSE TREATMENT ASSOCIATION, INC.



*"The purity of children is
what drives us to succeed."*

2016 ANNUAL REPORT

OUR PHILOSOPHY

It is our belief that all children are good, and if given appropriate opportunities, they will become productive, contributing members of society. Since 1980, DATA has developed a range of prevention, intervention and treatment services designed to address the child as an integral part of his or her family and community. Our goal is to provide these children with the skills and competency necessary to achieve these positive outcomes.

OUR MISSION

DATA provides effective quality programs for children, adolescents and their families experiencing problems with substance abuse and/or juvenile delinquency. We provide services in Palm Beach, Martin, St. Lucie, Indian River and Okeechobee counties. We are committed to providing programs that foster the skills necessary for individuals to be responsible, productive members of their communities.

OUR VISION

We envision a community that instills the importance of education and respect for self, life and property, which empowers children and their families to reject drugs, violence and other criminal activity. DATA recognizes that substance abuse affects every aspect of an individual's life and that effective programming will foster self-reliance, social competence and abstinence from substance abuse.

*"No matter how dark the moment,
love and hope are always possible."
- George Chakiris*

PROGRAMS

TREATMENT



Outpatient

Outpatient services include screening, assessment, counseling, information and referral, and urinalysis services. DATA provides screening services for any person referred to the program. The level of care generally involves weekly sessions supplemented by participation in self-help meetings. Family therapy is an integral part of the client's treatment experience. Outreach services are provided for adolescents in their homes and at sites more accessible for the client.

Residential

DATA operates two co-ed adolescent residential treatment centers - The Norman C. Hayslip Center in Fort Pierce with a capacity of 19 beds and the Walter D. Kelly Center in West Palm Beach with 20 beds. The average length of stay is three to six months and includes individual, group and family therapy as well as on-site education programs. The centers operate year round, 24 hours a day. Successful completion of the program is based on: progressing academically, coming to terms with the impact drugs have had on the client's life, and changing behavior that is not acceptable in society.

PREVENTION



Project SUCCESS

This program operates in 11 middle schools and high schools in Palm Beach and St. Lucie counties. Project SUCCESS is an evidence-based program that builds on the findings of other successful prevention programs by using interventions that are effective in reducing risk factors and enhancing protective factors. Services include a universal prevention education series, individual and group counseling, parenting programs and referral services.

INTERVENTION

Data runs multiple intervention programs and services for individuals and families that focus on reducing risk factors generally associated with the progression of substance abuse and mental health problems. Intervention is accomplished through early identification of people at risk, performing basic individual assessments, and providing supportive services that emphasize short term counseling and referral.

Aftercare

The Aftercare program and activities focus on relapse prevention strategies for youth who have successfully completed DATA residential and outpatient programs. These services include relapse prevention groups, support groups, and other activities that support a drug-free existence.

TASC

TASC is an assessment and case management program for delinquent youth dealing with substance abuse and/or mental health issues. TASC specialists conduct comprehensive assessment and provide recommendations to Juvenile Justice and the courts. The program is designed to ensure that all delinquent youth needing services are identified and afforded the opportunity to begin their journey to recovery.

HIV Intervention

HIV intervention and outreach services are provided through confidential testing, pre- and post-test counseling, HIV 104 certification education, community outreach and enhancement groups.

School Based Intervention

Intervention services are provided to youth at 17 local high schools and middle schools. Services include the identification of youth at risk through individual assessment and education of school guidance staff, individual psychosocial assessment, short-term individual, family and group counseling, and referral to appropriate services for youth who need more intensive services. It also may include science-based anger management and substance abuse education as forms of intervention.

Case Management

Case management services target juvenile justice youth who are identified with substance abuse and mental health needs. The primary purpose is to increase placement rates and treatment outcomes in this difficult population.

A-CRA Evidence-based Program

DATA adopted the Adolescent Community Reinforcement Approach (A-CRA) into its **Outpatient, Residential and Intervention** programs. A-CRA is a behavioral intervention program designed to reduce or eliminate substance use and the associated adolescent behavioral issues (i.e. poor judgment). A-CRA's evidence-based model works to improve treatment effectiveness by focusing on relapse prevention, problem solving, coping strategies, case management, family support, and family therapy.



Dear Friends, Supporters and Staff of DATA,

For more than 35 years, DATA has worked hard to change the lives of so many children and their families living in the five county area we serve. Each year through our annual report, we get to share our successes and tell some of our stories about the hard work and commitment that drives us to succeed for these children.

DATA CEO John Fowler has said it best. He believes that “the purity of children is what drives us to succeed.” And that is what makes DATA tick. The essence of John’s words can be seen every day at DATA. On behalf of the Board of Directors, I first want to thank John for his leadership - and for 30 years of service to this organization. DATA is stronger than ever today and is the leader when it comes to intervention, prevention and treatment services for adolescents, teens and young adults in the communities we serve.

I want to thank the entire DATA staff for their hard work, years of service and commitment - you are the reason this organization works so well and continues to provide the effective services that really do change lives.

Along with John’s 30 years of service to DATA, I’m also very happy to recognize and honor the following staff members for their many years of service -

- Intervention Counselor **Terry Graves** (30 years)
- Outreach Specialist **Jennifer Ford** (25 years)
- Residential Kitchen Manager **Patricia Evans** (25 years)
- Director of Residential Program **Walton Stoudenmire** (20 years)

In addition, every organization must have a committed Board of Directors. I want to thank our board members for volunteering their time, resources and knowledge to help make DATA the most effective organization possible.

Now I ask you to take a few minutes to read the stories on the following pages so you can further understand why all of us are so passionate about DATA and the programs we provide.

Finally, the DATA family will soon say goodbye to Chief Financial Officer Micheleen Hughes. After 23 years with DATA, Micheleen has decided to retire. Micheleen has carefully and thoroughly tended to all of DATA’s financials needs and she will be tough to replace. We wish you all the best and we will miss you, Micheleen.

Sincerely,

Mark Taplett
Board Chairman

Dear Friends,

For DATA, the past five years have been about change. We've met head on and worked our way through tougher rules and regulations, increased accountability and higher expectations. We've experienced changes in funding sources, business models and a human resource shortage as client needs increase, in part, due to the heroin epidemic, the process and perception of legalized marijuana and higher rates of alcohol use by our youth.

We've been challenged by health care reform, the complexities of managed care and we are dealing with the 2016 passage of Senate Bill 12, which seeks to improve the delivery of mental health and substance abuse services in Florida.

During 2017, we can anticipate even more changes to the health care system as the new Congress looks to repeal Obamacare and replace it in ways that are still undetermined but certain to have an impact on drug and alcohol abuse care and treatment.

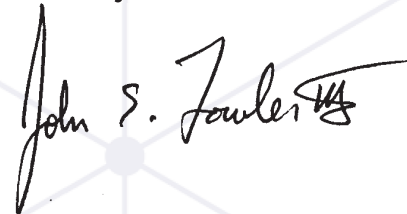
Through all of this, there is one thing that has not changed and that is the loyalty, dedication, commitment and longevity of our staff. Few organizations today can boast employees who have dedicated 20, 25, and 30 years of their working lives to a mission they are truly passionate about. I know of no better staff than the people working at DATA. No matter the challenge, everyone here is driven to succeed because we know that what we do each and every day is about helping children and their families.

There is no doubt we will face more challenges in the future. It's more important than ever that we stay on top of our game to continue providing effective quality programs for children, adolescents and their families dealing with substance abuse and/or juvenile delinquency. We must remain determined, as we always have been, to continue to excel in everything we do. Our circumstances may change but our mission remains the same.

I also want to take this opportunity to publicly thank our Board of Directors for their continuing guidance and support in helping us through our challenges and safe-guarding our future.

Thank you to all who are a part of the DATA family. We could not do it without your support.

Sincerely,

A handwritten signature in black ink that reads "John S. Fowler" with a stylized flourish at the end.

John Fowler, B.S., C.A.P., I.C.A.D.C.
President and CEO



IF I CAN SAVE ONE KID A YEAR, I'VE DONE MY JOB



Nicole Playton has a staff of 16 and an impressive title as DATA's Director of Treatment Services. She has a bachelor's degree in psychology, and a master's degree in marriage and family counseling. And every year she also has about 350 young substance abusers, about 90 percent of whom never wanted to know her.

"Most of our clients are mandated to be here by the drug court," she says. These are the young men and women ordered by the Florida Department of Juvenile Justice to obey a curfew, submit to regular drug tests, report to drug court twice a month – and meet with one of Playton's 12 DATA therapists for an hour every week.

How do Playton and her staff help these young people get clean and sober? "We teach them skills so they can go back home and do something for their family," she says.

Playton came to DATA in June 2006 and quickly rose to become Director of Treatment Services in December 2008.

"I train our staff to do the best job they can for the best outcome for our clients," she says. "I'm a family therapist, so I always look at systems, and often the family system is not supporting the client. When a parent is working three jobs to support a household of four or five kids; that's very difficult to do." Some say, 'He's yours, do what you have to do.'"

What Playton and her staff do every day is apply an evidence-based, behavioral intervention program called A-CRA or Adolescent Community Reinforcement Approach.

"We use community resources and involvement to help young people up to 23 years old reduce and discard substance abuse," she explains. "It's about using therapists, probation officers, school liaisons and the court to work as a team to help that young person."

Her biggest challenge is accepting the fact that she can't do it all. And for that, she thanks DATA's CEO, John Fowler.

As Playton explains, "John will ask me 'What do you need to help clients – and the community?' He has provided the opportunity to create positions for more case managers and therapists.

But rather than focus on frustrating challenges, she chooses to emphasize the great benefits the job helps bring to her clients and their families.

"It's seeing families changing and bonding, and being surrounded by a staff and colleagues who share the same passion I do," she says. "I learn a lot from other people, and I enjoy representing DATA in the community because I believe in our mission and the people who are trying to carry it out each day."

And seeing what DATA has accomplished in the past, fuels her energy and enthusiasm to tackle the future.

"We have a next generation we need to tend to, we need to educate and we need to mentor to produce citizens who can be productive and successful and have fulfilling lives," Playton says.

"I hope in some small way DATA is helping to do this for the community – not just for one but for many children. At the end of the day, we want them to know they are loved and they can be somebody.

"That's why I do what I do, and if I can save one kid a year, I've done my job."

A BOY WILL DO STRANGE THINGS TO IMPRESS A GIRL

Some get speeding tickets. Some get in fights. Some get tattoos. Jonathan got strung out on marijuana.

He was 14 then. He's 18 now, and it took him four years – and DATA – to get clean.

"I don't know if she was impressed or not," he says, a soft-spoken, dark-eyed young man from West Palm Beach. "I don't think so. But then I started smoking more often and leaving school early and not going at all. I just wanted to stay home and smoke with my friends."

When Jonathan failed ninth grade at his charter school, he failed to make the connection, too.

"I didn't think I had an addiction," he remembers. "I thought I could quit any time." He pauses. "I just didn't."

At 17, Jonathan got in a fight with his stepfather and found himself before the Florida Department of Juvenile Justice, where a mandatory drug test found the pot. He was enrolled in an informal diversion program, with a 7 p.m. curfew, a 12-week anger management course, monthly drug tests and weekly visits to DATA.

"I was wasting money and ruining relationships," he says. "I had a lot of friends, but toward the end only two or three, and those were the ones I was getting high with."

Jonathan flunked another drug test. Now he was facing either probation until he turned 19 or drug court with the random drug tests ramped up to two or three times a week.

Through it all, there was DATA, in the person of Kari Greer, the therapist with whom he was ordered to meet once a week.

In drug court, Jonathan's mother announced, "As soon as he's 18 I'm kicking him out." Jonathan moved in with his grandmother, but his weekly meetings with Greer were spotty. Some weeks he didn't show up. Some weeks he showed up late. But DATA didn't kick him out.

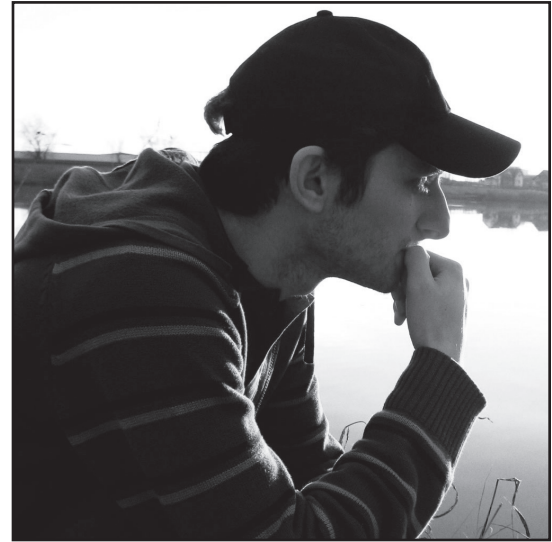
"We're not kicking kids out of the program because they don't follow the regimen we think they should follow," says Nicole Playton, DATA's director of treatment services, "because...well, life happens. These are kids who have no reason to come here, so we don't beat them up."

When Jonathan showed up, he was praised for showing up; and if he showed up late, he wasn't shamed for being late. He was praised for showing up.

"I didn't take it serious until about August, when I got tired of being on probation," he says followed by another long pause. "Oh, and the fact that they were going to put me in the residential program," he adds, sheepishly. "I didn't want to go there."

With Miss Greer, he did exercises to uncover the triggers that drive him to smoke. "If I got stressed, I would smoke. If I got mad, I would smoke," he came to see. "And anything got me mad."

They practiced a technique called Pros and Cons. What are the positive things about



smoking pot, and what are the negative? "The only pros I could come up with was, I would be high," he says. "The cons were failing the drug test, failing people who trusted me, and letting myself down."

He hasn't smoked pot since March. "I got tired of wasting money and losing family and friends," he says. "Once I put my mind to it and actually tried to quit, it wasn't hard."

In November, Jonathan went off probation. He moved back in with his mother, has a job at the Burger King near his house, and is on track to graduate high school in June. He investigated the possibility of joining a Police Explorer program and is considering becoming a police officer.

Nowadays, he spends his time freshwater fishing, playing video games and, his passion, going to local carnivals and fairs.

"DATA taught me that I'm a good person when I don't smoke," he says, "because they treated me like a regular person."

LET'S ASK MIKEY!

Not long ago, Micheleen Hughes sat in her office at DATA trying to describe a Chief Financial Officer's typical day. "Statistics come to me from all the different people in our departments," she said, "and I tell their story through those numbers."

Hughes prepares the financial statistics for DATA's board meetings. She handles the invoices and payments, prepares the budget for all of DATA's programs, and provides the financial information for grant applications.

"Oh," she suddenly remembers, "and I provide the figures for the annual report." You're holding a piece of Micheleen Hughes' hard work in your hands as you read this. And she's been doing it since 1993.

"It doesn't really feel like I've been here that long," she mused. "The days fly."

And now the days grow short. In March, after 23 loyal years with DATA, Hughes announced her retirement. She's cut back her work schedule to four days a week and soon will work just two days a week as her replacement, Gerald Cody, eases into the job. She expects to leave by the start of the new fiscal year next June.

"I've got a lot of great memories," she began. But first a word about her name.

It's Michael with an "een" on the end, a feminized version of "Michaleen," the character played by Barry Fitzgerald in John Wayne's 1956 Irish classic, "The Quiet Man." But you can call her Mikey. Everyone at DATA does.



"If I could have chosen my own name, I don't think I would have chosen that one," she reflected. "But it's been easier as an adult." Raised in Orchard Lake, Michigan, the daughter of a Detroit cop who earned an accounting degree in night school, Mikey Hughes began learning the profession in her father's office, then earned an accounting degree from National University in San Diego before moving to Florida in 1988.

She was working for an accounting firm that audited DATA's books when she replaced Pam Middleton, who was promoted to president and CEO.

And so her tenure began.

"I remember rushing to a United Way meeting in Fort Pierce and Pam looked down and noticed I was wearing one black shoe and one navy shoe," she laughs. "I had two identical pair in different colors."

Hughes and her husband, Howard, live in Jupiter. "Yes, my husband's name is really Howard Hughes," she jokes and then adds - "but he's very sociable."

An insurance adjuster who found himself telling clients, "Ask your lawyer," Howard Hughes earned a law degree from Nova Southeastern University. The couple's daughter, Chelsea, 25, works at her dad's firm.

"In the beginning, when my husband was in law school, I was the breadwinner, and DATA provided stability," she says. "We live two miles from here, so my 2008 Porsche Boxster has only 21,000 miles on it."

With retirement, the Porsche will no doubt clock a few more miles as Hughes hopes to spend her leisure time taking art lessons, paddleboarding, and following up on a beginner's class in horsemanship she took in Jupiter Farms. "And I got a new

puppy, an Australian Shepherd named, Teagen."

Along with the memories of the numbers she's crunched, budgets she's prepared and mismatched shoes she's worn, Mikey Hughes is leaving DATA with nearly a quarter century of contributing to the organization's growth.

"Every year," she said, "when we make a presentation to the United Way for a grant, we bring along a client who's been helped, and some of them will break your heart. It's amazing what some survive with DATA's help."

The feeling is mutual.

"Mikey is the best," says DATA CEO John Fowler. "I would trust her with my life. She is one of the most loyal, dedicated and committed people I have known. She has saved the lives of many children and families through her hard work and dedication. I am finding it very hard to imagine DATA without her, but wish her only the best."

And though she's leaving DATA, Hughes said, its ideals will go with her.

"I've enjoyed working here and I'm always available," she said. "I'll help out any time I can because I believe in this organization and its mission."

HOW YOU CAN SUPPORT DATA

We hope you enjoyed the stories about Nicole Playton, Jonathan and Micheleen Hughes in this year's annual report. Substance abuse can happen to any child, no matter one's socio-economic place in society, at alarming young ages - when we least expect it.

One hundred percent of every donation to DATA goes directly to support DATA's exceptional, evidence-based substance abuse programs designed to meet the specific needs of children, teens and their families impacted by addiction, mental health and delinquency issues.

Ways you can help:

Become involved with DATA by serving on a committee, talking with friends, co-workers and lawmakers.

Introduce DATA to corporations and other potential donors.

Make DATA part of your annual giving with a contribution in honor of a family member or friend as an enduring tribute in their honor.

DATA is a nonprofit, tax-exempt charitable organization under section 501(c)(3) of the Internal Revenue Code. All donations are tax deductible.

To contribute to the Drug Abuse Treatment Association, Inc. by mail, please send your donation to:
DATA
1016 Clemons Street
Suite 300
Jupiter, FL 33477

Or visit us online at www.drugabusetreatment.org or call DATA at 561.743.1034.

Statement of Activities Year Ending June 30, 2016

Revenue and Support

Contributions and net Fundraising	\$ 278,639
Grants/Contracts	\$ 5,650,371
In-Kind Donations	\$ 385,201
Medicaid and Program Service Fees	\$ 119,944
Interest Income	\$ 9,087

Total Revenue and Support **\$ 6,443,242**

Expenses

Program Services

Residential	\$ 2,048,904
Prevention	\$ 880,508
School Based Intervention and Outreach	\$ 1,221,075
HIV Outreach	\$ 109,912
Community Based Services	\$ 411,770
Outpatient	\$ 720,518
Other Programs	\$ 148,295

Total Program Services	\$ 5,540,982
Supporting Services	\$ 655,818

Total Expenses **\$ 6,196,800**

Net Surplus **\$ 246,442**

*"It takes a lot of strength
to ride the storm of addiction,
but it's worth it."
Maggie Swann*

2015-2016 BOARD OF DIRECTORS

Chairman

Mark Taplett

Vice Chairman

James McInnis, CGFO

Treasurer

Gary Frechette

Secretary

Erskine C. Rogers, III

Directors

Elaine Fitzgerald

Kathy Hurt

Sally Mohler

Maryann Pascarella

Life Directors

Norman C. Hayslip (1916-2004)

Walter D. Kelly (1927-1996)

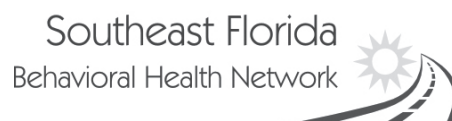
John Fowler, B.S., C.A.P.,

I.C.A.D.C.

President and CEO

THANK YOU TO OUR FRIENDS AND DONORS

Angela Alonso
Michael Joseph Brink Foundation
Nancy Pená Brink
Robert D. Critton, Jr.
First Giving
Gary Frechette
The Hayslip Family
Jennifer Hunecke
Kathy Hurt
ImMEDIacy Public Relations Inc.
The family of Lynn and Walter Kelly
Kiwanis of Fort Pierce
Jim McInnis
Alletta McKenzie
Sally Mohler
North County Bar Association
Maryann Pascarella
Erskine C. Rogers, III
Mark Taplett
Alton Taylor, M.Ed., Drug Abuse Foundation of Palm Beach County
Major Patrick Tighe, St. Lucie County Sheriff's Office
Jeffrey White
WPBF 25 News



Town of Palm Beach United Way



United Way St. Lucie



United Way Martin County



United Way Indian River

DATA LOCATIONS

Administration

1016 Clemons Street, Suite 300
Jupiter, FL 33477
561.743.1034 Phone
561.743.1037 Fax

Norman C. Hayslip Treatment Center

4590 Selvitz Road
Fort Pierce, FL 34981
772.464.7575 Phone
772.464.6169 Fax

Walter D. Kelly Treatment Center

1041 45th Street
West Palm Beach, FL 33407
561.844.9661 Phone
561.840.8716 Fax

Outpatient/Intervention & Prevention

1720 E. Tiffany Drive, Suite 102
Mangonia Park, FL 33407
561.844.3556 Phone
561.845.0316 Fax

Outpatient/Intervention

4590 Selvitz Road
Fort Pierce, FL 34981
772.595.3322 Phone
772.595.3704 Fax

Annual Report produced by ImMEDIacy Public Relations Inc.

Editor: Cheryl Crowley

Contributing Writer: Ron Hayes

Design: Mallory Winstead



DRUG ABUSE TREATMENT ASSOCIATION, INC.

www.drugabusetreatment.org



DATA

RUG ABUSE TREATMENT ASSOCIATION, INC.

www.drugabusetreatment.org