



DATA

DRUG ABUSE TREATMENT ASSOCIATION, INC.

Recipe for recovery

The right measure of commitment and compassion with a side of oatmeal...

2017 Annual Report



OUR PHILOSOPHY

It is our belief that all children are good, and if given appropriate opportunities, they will become productive, contributing members of society. Since 1980, DATA has developed a range of prevention, intervention and treatment services designed to address the child as an integral part of his or her family and community. Our goal is to provide these children with the skills and competency necessary to achieve these positive outcomes.

OUR MISSION

DATA provides effective quality programs for children, adolescents and their families experiencing problems with substance abuse and/or juvenile delinquency. We provide services in Palm Beach, Martin, St. Lucie, Indian River and Okeechobee counties. We are committed to providing programs that foster the skills necessary for individuals to be responsible, productive members of their communities.

OUR VISION

We envision a community that instills the importance of education and respect for self, life and property, which empowers children and their families to reject drugs, violence and other criminal activity. DATA recognizes that substance abuse affects every aspect of an individual's life and that effective programming will foster self-reliance, social competence and abstinence from substance abuse.

Treatment



Outpatient

Outpatient services include screening, assessment, counseling, information and referral, and urinalysis services. DATA provides screening services for any person referred to the program. The level of care generally involves weekly sessions supplemented by participation in self-help meetings. Family therapy is an integral part of the client's treatment experience. Outreach services are provided for adolescents in their homes and at sites more accessible for the client.

Residential

DATA operates two co-ed adolescent residential treatment centers - The Norman C. Hayslip Center in Fort Pierce with a capacity of 19 beds and the Walter D. Kelly Center in West Palm Beach with 20 beds. The average length of stay is three to six months and includes individual, group and family therapy as well as on-site education programs. The centers operate year round, 24 hours a day. Successful completion of the program is based on: progressing academically, coming to terms with the impact drugs have had on the client's life, and changing behavior that is not acceptable in society.

Prevention



Project SUCCESS

This program operates in 11 middle schools and high schools in Palm Beach and St. Lucie counties. Project SUCCESS is an evidence-based program that builds on the findings of other successful prevention programs by using interventions that are effective in reducing risk factors and enhancing protective factors. Services include a universal prevention education series, individual and group counseling, parenting programs and referral services.

Intervention

DATA runs multiple intervention programs and services for individuals and families that focus on reducing risk factors generally associated with the progression of substance abuse and mental health problems. Intervention is accomplished through early identification of people at risk, performing basic individual assessments, and providing supportive services that emphasize short term counseling and referral.

Aftercare

The Aftercare program and activities focus on relapse prevention strategies for youth who have successfully completed DATA residential and outpatient programs. These services include relapse prevention groups, support groups, and other activities that support a drug-free existence.

TASC

TASC is an assessment and case management program for delinquent youth dealing with substance abuse and/or mental health issues. TASC specialists conduct comprehensive assessment and provide recommendations to Juvenile Justice and the courts. The program is designed to ensure that all delinquent youth needing services are identified and afforded the opportunity to begin their journey to recovery.

HIV Intervention

HIV intervention and outreach services are provided through confidential testing, pre- and post-test counseling, HIV 104 certification education, community outreach and enhancement groups.

School Based Intervention

Intervention services are provided to youth at 17 local high schools and middle schools. Services include the identification of youth at risk through individual assessment and education of school guidance staff, individual psychosocial assessment, short-term individual, family and group counseling, and referral to appropriate services for youth who need more intensive services. It also may include science-based anger management and substance abuse education as forms of intervention.

Case Management

Case management services target juvenile justice youth who are identified with substance abuse and mental health needs. The primary purpose is to increase placement rates and treatment outcomes in this difficult population.

A-CRA Evidence-based Program

DATA adopted the Adolescent Community Reinforcement Approach (A-CRA) into its **Outpatient**, **Residential** and **Intervention** programs. A-CRA is a behavioral intervention program designed to reduce or eliminate substance use and the associated adolescent behavioral issues (i.e. poor judgment). A-CRA's evidence-based model works to improve treatment effectiveness by focusing on relapse prevention, problem solving, coping strategies, case management, family support, and family therapy.

Message from the Board Chairman



Dear Friends, Supporters and Staff of DATA,

During the past year, the opioid crisis has received considerable attention in the media, among health care providers, and in the halls of government. It is simply the latest and one of the deadliest forms of addiction that has the potential not just to ruin lives but to end them.

This opioid crisis is also a reminder that the vital work of DATA continues to be a critical part of meeting the need for counseling, support and recovery. We are fortunate to have an incredible staff with the knowledge, expertise and compassion to guide adolescents, teens and young adults struggling with addiction.

For more than 35 years, DATA has worked hard to change the lives of children and families living in the five-county area we serve. I hope this annual report gives you a glimpse of the services we provide, the people we have helped, and our commitment to this ongoing mission.

We are fortunate to have the leadership of DATA President and CEO John Fowler. He has put together a terrific team that is driven to succeed. We are also fortunate to have a caring and dedicated Board of Directors who volunteer their time, resources and knowledge to help make DATA the most effective organization possible.

I would be remiss not to praise our outstanding staff. DATA only succeeds because our staff believes they can make a difference in the lives of our youth who struggle with addiction. Their commitment and incredible work has made families whole again.

DATA's work is often challenging. We have been confronted with funding cuts, as well as changes in funding and business models. It is a tribute to John, his administrative and executive staff, and the entire team at DATA, that despite these challenges we continue to move forward.

As the opioid crisis reminds everyone – our mission has never been more vital. It is up to all of us to ensure that DATA is helping our community for many years to come.

Finally, I encourage you to take a few moments to read the feature stories in this annual report. After you read about “Miss Pat” Evans, our Residential Kitchen Manager at the Norman C. Hayslip Treatment Center, give us a call. We'd be happy to treat you to a bowl of her famous oatmeal and to learning more about DATA.

Sincerely,

A handwritten signature in black ink, which appears to read "Mark Taplett". The signature is fluid and cursive.

Mark Taplett
Board Chairman

Message from the President and CEO

Dear Friends,

Increasingly, the young people coming to DATA are part of the new and tragic Opioid crisis. This has an enormous impact on the lives of the addict, and his or her family. As always, DATA is committed to taking on this new challenge.

We know that many of our youth are using Opioids. We know that many with other addictions, if not treated now, will eventually begin using Opioids. We know that the best way to prevent someone from becoming addicted to Opioids is to treat children and adolescents who are engaging in early use of drugs and alcohol.



We also know that our incredible Board of Directors, staff, and supporters remain dedicated and passionate about DATA's mission.

This dedication and passion not only helps DATA provide needed services, it also helps DATA deal with the uncertainties of health care reform, regulatory hurdles, changes to funding sources, and the ever increasing needs of our clients.

In part, we meet client needs by collaborating with Juvenile Justice and the courts to identify delinquent youth who have substance abuse and/or mental health issues, or appear to be heading in that direction. Our TASC specialists conduct comprehensive assessments, recommend needed services and work closely with the Juvenile Justice System.

We continue working with local school districts to provide high quality substance abuse prevention, outreach and intervention level services. As Opioid abuse increases, working with our school districts is increasingly critical.

What we never forget at DATA is the many lives that we have helped change. In this issue of our annual report, you will read the story of a teenager who struggled with addiction and emotional issues. Today, she is on the path to an addiction-free life and, for the first time, feels hopeful about her future.

Our successes are the result of the commitment and hard work of our Board of Directors, staff, and supporters. On behalf of all those who have found success through DATA – Thank You! You are making a difference.

Sincerely,

A handwritten signature in black ink that reads "John S. Fowler" with a stylized flourish at the end.

John Fowler, B.S., C.A.P., I.C.A.D.C.
President and CEO

Devotion, guidance and oatmeal



Inside Pat Evans' kitchen at DATA's Norman C. Hayslip Treatment Center in Fort Pierce, DATA's philosophy simmers daily for the young residents she helps nurture as they make their journey through recovery. "My motto to them is, say no to drugs, yes to good health."

In Pat's kitchen, good health starts with good food. Her passion for cooking is what brought her to DATA nearly 27 years ago. "Preparing the meals, serving them, watching them enjoy the meals and coming back for seconds, I love that. I love to see them enjoy what I prepare for them."

One of the most frequent requests is good, old-fashioned oatmeal, which doesn't surprise the woman who is affectionately called "Miss Pat." "I've had clients who never had oatmeal before; some kids are not used to getting a decent meal."

Miss Pat points out that along with regular meals, structure and a sense of normalcy develops. A fact that is not lost on teens struggling in recovery, "Some have never had structure at home, and they become angry with their parents and believe if they had structure at home they would not have strayed."

Patience is another ingredient in Miss Pat's kitchen which also serves as a learning environment. The young residents are assigned as kitchen managers or dish washers, others handle chores like clearing dishes and mopping floors. "They're not used to doing any work so you have to keep working with them; others really love it."

Soft spoken with the slightest hint of a southern drawl, this life-long Floridian is no push-over when supervising the young residents, describing herself as firm, but fair. "I teach the kids about responsibilities and work ethic. I insist they follow instructions and take constructive criticism." Miss Pat also serves up a dose of reality to former residents who often end up in the food service industry. "This is what I say to them, 'I can tell you to leave the kitchen, but a boss will fire you on the spot.'"

Her son Darius, a college graduate, marine and professional photographer stopped by the treatment center a few years ago. He assured the young residents that his mother was as strict with him at home as she is with those at the treatment center and told them to be thankful for a second chance.

On top of running the kitchen and supervising the young residents, Miss Pat also handles a great deal of administrative duties and she must ensure the treatment center stays in line with health codes and the national schools meals program. She coordinates with the U.S. Department

of Agriculture to stock the kitchen and works regularly with the Florida Department of Children and Families as many residents are eligible for food stamps.

When Miss Pat joined DATA in 1991, she intended to stay about 10 years. Instead, she found an important reason to remain for decades. "I stay for the kids. I appreciate my role in being a part of the recovery process."

As long-time DATA Board Member Gary Frechette fondly recalls, "My memories of Miss Pat are ones of love, happiness and joy. They say happiness is through the stomach, and she has fed so many young people at our Hayslip Center. Not only did she feed them, she truly loved each and every one of them. She was, and is, the backbone of the Hayslip Center. Every young resident knew that if they were having a bad day, just go see Miss Pat. She never complained, only thought of better

"They say happiness is through the stomach, and she has fed so many young people at our Hayslip Center."

*Gary Frechette
DATA Board Member*

ways to reach our young people. She will always have a special place in my heart."

There is no doubt that the

kids and their families appreciate Miss Pat. Parents often thank her when they visit and notice their children looking healthier. Former clients have returned to thank her for important life lessons learned around her kitchen. And, of course, there is the oatmeal. "I have run into former clients at the mall and they'd mention my oatmeal."

The oatmeal may come first to mind but oatmeal aside, what they really remember is her nurturing ways and steady guidance.

“They never gave up on me...”

One staff member described her as “hell on wheels” when she arrived at DATA’s Walter D. Kelly Treatment Center. Sarah was angry, obstinate and in denial of a drug problem that had alienated her family and led to a string of arrests. The troubled 16-year-old would undergo a complete metamorphose over the next eight months.

“I started smoking pot at 12, and by 15, I had progressed to Xanax, Ecstasy and opioids.” Sarah remembers noticing that she relished the drugs more than anyone else using and she always wanted more. “I liked it more than they did. It was non-stop.”

She tried to step away from drugs after her father died from cancer in early 2017. She had lived with him up until the month before his death. That’s when she was placed in a group home by the Department of Children and Families after fighting with a neighbor while high on drugs.

“I made a real attempt to stop using because he wanted me to stop, but I woke up to the realization it was an obsession. After a number of arrests, the court ordered me to DATA.”

Recovery would not come easily for Sarah, “When I interviewed at DATA I said out loud, I don’t have a problem.” Walton Stoudenmire, who heads DATA’s residential treatment programs, recalls her vigorous resistance. “She cursed people out; it was her way or the highway.”

Then, a turning point came about three weeks into living at the West Palm Beach treatment center. After weeks of group therapy and talking with staff and other addicts, she admitted having a problem and the real work began for Sarah.

She had a great deal to confront and process. “I felt a lot of guilt and shame, a lot of disgust about things I’d done and said; and my dad was gone.”

Sarah’s demons were the reasons for her low self esteem. An only child, her mother left home when Sarah was two years old and has been in and out of prison ever since for using drugs. “She would sell me a fantasy, telling me how things would be better when she got out. She has a problem with drugs that has never been addressed.” Sarah was raised by her father who had a tendency toward abusive behaviors. “I was put down as a child because my dad wasn’t brought up correctly. He would call me names then a short time later he would say he loved me.”

Opening a door to the past allowed for a transformation to begin and Sarah looked to DATA staff for

“I’ve been tested and now I am testimony.”

guidance. “I would ask, when will I change and was told, ‘put in the work.’”

She kept a journal, started acknowledging and apologizing for negative behaviors, and embraced therapy. “Group therapy was my favorite part of the day, addicts share stories, we’d discuss drug abuse and anger management; I’d get the reinforcement I needed to get through my day.”

On weekends, Sarah’s aunt attended family therapy. “We talked about her concerns and my concerns. It allowed my family to see how much I’ve grown.” Sarah is genuinely surprised by the love her father’s sister has shown after all the difficult times. “Now I realize



this lady really loves me and that’s brought up my self esteem.”

Sarah is extremely appreciative of what’s been done for her. “I’ve been offered so much here, it’s changed my life around, helped me find my own self. They never gave up on me...Mr. Walton never gave up on me.”

Now 17, Sarah emerges from DATA with a new sense of purpose. She is returning to Broward County, where she grew up, to live with her aunt who has obtained custody of her niece. Sarah plans to attend an alternative high school and earn her diploma while working part-time. She will get it all done while continuing therapy to stay sober.

In the future, Sarah hopes to attend college and study criminal justice. “I want to give back because I know not everyone arrested is bad.”

Sarah’s metamorphose complete. “I’ve been tested and now I am testimony.”

Long time board member understands the demons of addiction



It's a terrifying thought, waking up in the middle of the night to find a stranger in your bedroom. DATA Board Member Maryann Pascarella lived through such a harrowing experience seven years ago. Her involvement with DATA and other teen recovery agencies served her well that night. She immediately recognized that the teenager demanding money was high. "I lectured him...I said you're going to ruin your entire life. We continued to talk and upon leaving he said, 'you have a great night.'" She has been an advocate for the intruder ever since.

"I actually hesitated calling the cops after he left, but, of course, I knew he had to learn right from wrong." Though Maryann was not injured during the home invasion, the 18-year-old was sentenced to life in prison at his trial because it was his third offense. "I tried to speak to the judge and he told me it's the law." She did testify when the young man's case was reopened to review sentencing. The district attorney dropped the recommended sentence to 25 years and the offender received a 10 year sentence.

"The outcome was good, I'm praying he's okay and will do the right thing going forward."

There are reasons why Maryann demonstrated such empathy. She struggled with her own son's addiction years earlier. "Yes, I've known it first hand, I thank God he's okay today but it was a rough road for a while." She also felt a connection to the intruder's mother. "I was a young mother myself so I could relate to her. I saw a young mother not knowing what to do with this kid."

Maryann wants families and community members to know DATA is there to help during dire times. "When you have an out of control kid, you can go to DATA; it doesn't have to be court ordered. They give teens a sense of self and that's what they need. I wish I'd had something like DATA, families are taken in and helped. It's a good program."

As a 12-year board member and one-time chairwoman, Maryann admires what the agency gets done. "I like the fact that it's for the kids, who usually arrive with an attitude. They don't want to be there and tend to minimize what they've done, but by the time clients leave, they recognize they were running down the wrong path and want to do something with their lives."

She points to DATA's school intervention program in 17 local high schools as a building block toward awareness. Beyond helping teens in trouble, she says administrators and educators gain a better understanding of the complexities of addiction and that behavioral and mental health issues can be factors. "That's why we need to be in the schools, a lot of people are now more aware."

In the midst of an opioid crisis that's been declared a public health emergency, Maryann's one frustration as a board member is funding for DATA. She says it's harder and harder to get financial support, "I think we need more programs, they've cut the funding we need, I hope there will be more awareness for funding so we can do more."

She is direct and unwavering when asked about the board's mission, "We make sure DATA is run properly and the money is well spent." As for the staff that's led by President and CEO John Fowler, she offers nothing but accolades. "John worked his way up and he understands the program. I've come to understand that John and his staff must have a lot of heart in order to get DATA's work done."

It's generous praise coming from a board member who has displayed a lot of heart over the years.

"We make sure DATA is run properly and the money is well spent."

How you can support DATA

We hope you enjoyed the stories about Pat Evans, Sarah and Maryann Pascarella in this year's annual report. Substance abuse can happen to any child, no matter one's socio-economic place in society, and at alarming young ages - when we least expect it.

One hundred percent of every donation to DATA goes directly to support DATA's exceptional, evidence-based substance abuse programs designed to meet the specific needs of children, teens and their families impacted by addiction, mental health and delinquency issues.

Ways you can help:

Become involved with DATA by serving on a committee, talking with friends, co-workers and lawmakers.

Introduce DATA to corporations and other potential donors.

Make DATA part of your annual giving with a contribution in honor of a family member or friend as an enduring tribute in their honor.

DATA is a nonprofit, tax-exempt charitable organization under section 501(c)(3) of the Internal Revenue Code. All donations are tax deductible.

To contribute to the Drug Abuse Treatment Association, Inc. by mail, please send your donation to:

DATA
1016 Clemons Street
Suite 300
Jupiter, FL 33477

Or visit us online at
www.drugabusetreatment.org
or call DATA at 561.743.1034.

Annual Operating Performance Year Ending June 30, 2017

Income

Grants/Contracts	\$ 5,532,254
United Way/Contributions	\$ 264,453
Fees, Medicaid & Insurance	\$ 183,807
In-Kind	\$ 395,447
Investment Income	\$ 10,117

Total Income	\$ 6,386,078
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Expenses

Program Services

Residential	\$ 1,954,243
Outpatient	\$ 640,785
School Based Treatment & Outreach	\$ 669,292
School Based Prevention	\$ 1,083,928
TASC (Treatment Accountability for Safer Communities)	\$ 1,201,273
Aftercare	\$ 94,110
Medical Services	\$ 28,162

Total Program Services	\$ 5,671,793
Supporting Services	\$ 714,130

Total Expenses	\$ 6,385,923
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Net Surplus	\$ 155
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*Above figures based on unaudited financial statements

2016-2017 Board of Directors

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Vice Chairman

James McInnis, CGFO

Treasurer

Erskine C. Rogers, III

Secretary

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Eric Seymour

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Life Directors

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Walter D. Kelly (1927-1996)

President and CEO

John Fowler, B.S., C.A.P.,
I.C.A.D.C.

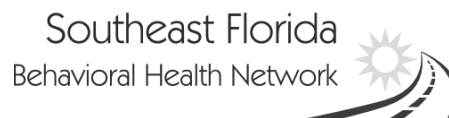
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A special thank you to our DATA Board of Directors

Gary Frechette
James McInnis, CGFO
Sally Mohler
Maryann Pascarella
Erskine C. Rogers, III
Eric Seymour
Mark Taplett
Jeffrey White

Finally, a big thank you to the entire DATA staff and their families who support our agency and its mission



Town of Palm Beach United Way



United Way St. Lucie



United Way Martin County



United Way Indian River

DATA Locations

Administration

1016 Clemons Street, Suite 300
Jupiter, FL 33477
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561.743.1037 Fax

Norman C. Hayslip Treatment Center

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772.464.6169 Fax

Walter D. Kelly Treatment Center

1041 45th Street
West Palm Beach, FL 33407
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561.840.8716 Fax

Outpatient/Intervention & Prevention

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Mangonia Park, FL 33407
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